



1 Million for 1 Billion



## ABOUT US

1M1B (or 1 Million for 1 Billion), a 501c3 non profit, started its activities in early 2015 with the mandate of activating 1 million people by the year 2020 who will create innovations and jobs for 1 billion people leading to balanced economic prosperity. Yes it is possible! All it takes is one person economically impacting ten more in his/her community, and these ten impacting a further ten.

With this newsletter we wish to keep our partners and well wishers informed about our activities over the past one year.



## THE FOUNDERS BEHIND THIS INITIATIVE

### MANAV SUBODH

Manav Subodh, Co-founder 1M1B and Senior Fellow, UC Berkeley - Haas plays a pivotal role in accelerating innovation, employability and facilitating start-ups.



### SWATI SUBODH

Swati Subodh, Co-founder 1M1B, has worked extensively in public health, clinical research and genomics as part of various private and government agencies. She is passionate about innovative solutions in healthcare.



## WHERE WE ARE TODAY

2015-2016 has been a big year for us. We started our work simultaneously in three regions worldwide. With our partners & collaborators, we launched various programs in the United States, Caribbean Islands and India.



## CHANNELIZING THE POWER OF YOUTH: 1M1B CHANGE THE WORLD INTERNSHIPS 2015 & PRESENTATION AT THE UNITED NATIONS HEADQUARTERS, NEW YORK



1M1B's flagship program 'Change The World' was launched in April/ May 2015 in New York and seven Caribbean Islands in partnership with the Global Leadership Coalition (GLC) and in New Delhi, India with Connecting Dreams Foundation (CDF). Out of the 500+ applications, 25 participants were selected and mentored extensively for 6 months by various international mentors on a global entrepreneurship curriculum. The teams were mentored on their social ventures individually by 1M1B mentors. The teams worked in their communities to develop sustainable ventures which ranged from Agri-products, jewelry, food products, utility products to even developing creative products for voicing opinions and mobile apps for farmers.

The top five teams presented their work at the United Nations Headquarters on the occasion of United Nations International day for the eradication of poverty (IDEP) on 16th October 2015. The event 'Activating Youth Entrepreneurship & Employment' was moderated by Manav Subodh, Co-founder, 1M1B and was jointly organized by 1M1B and 'World We Want' in partnership with GLC, EndPoverty2015 and UN-Habitat.

The top five teams also got an opportunity to present their work to Washington DC ArchAngels, a prominent venture capital group in the United States.

[Click here to view the video of 1M1B Change The World Internships 2015](#)



2015

Youth  
Empowerment



## PEER MENTORING ACROSS SOCIO-ECONOMIC DIVIDE: 1M1B MENTORSHIP PROGRAM (PART OF MCKINSEY SOCIAL INITIATIVES PROJECT 'GENERATION')

The four months peer mentorship program began in late August 2015 for the General Duty Assistants, the entry level position at hospitals with the responsibility of patient care. The objective of McKinsey's Generation project is to support entry level personnel through the initial few weeks in a new job, in this case at the hospital, helping them overcome the initial road blocks. The broad objective is to close the skills gap and improve the employment prospects. 1M1B joined hands with MSI in this pilot project that was undertaken by them for the first time in India.

1M1B, with its executive partner Connecting Dreams Foundation, recruited and trained 20 students and young professionals from New Delhi, India to mentor approx. 90 new GDAs. Structured weekly reporting formats and meetings kept the mentors on track. This pilot project brought useful insights prior to commencing the full scale project in mid 2016.



[Click here to view the video of 1M1B Mentorship program](#)



## WOMEN ENTREPRENEURSHIP SUMMIT



The event took place on 12th September 2015 at New Delhi and saw over 200 enterprising students and young professionals in attendance. Ms Nistha Satyam, UN-Women, India delivered an inspiring lecture on women participation at the workplace and its socio-economic impact, followed by a panel discussion of prominent women in their respective fields. Ms Indraani Singh (Senior AirIndia Pilot, Founder & Managing Trustee, Literacy India & Indha Craft), Ms Aditi Kapoor (Director (Policy Advocacy and Partnerships), Alternative Futures) and Ms Saloni Malhotra (Associate Vice President at Paytm & Board Member, DesiCrew) were eminent members of the panel which was moderated by Swati Subodh, Co-founder, 1M1B.

The 5 finalists of the 1M1B Change The World Internships 2015 from India also presented their projects on this occasion.

2015

Youth &  
Women  
Enrolment

## REACHING OUT TO THE FUTURE ENTREPRENEURS IN THE COMMUNITY: ENTREPRENEURSHIP WORKSHOP (LEVEL-1) PRESENTED JOINTLY BY 1M1B AND NAVBHARAT TIMES

1M1B partnered with NavBharat Times, a leading Hindi Daily newspaper, to conduct a workshop on basic level of entrepreneurship on 19th December 2015 at New Delhi. The event had over 80 participants in attendance from varied backgrounds. With this workshop, 1M1B has expanded its reach to the local community level entrepreneurs as well. The workshop was conducted by Manav Subodh, Co-founder, 1M1B.



## EXPANDING 1M1B'S DIGITAL CONNECT

'1M1B E-WEEKENDS', a virtual classroom based program on entrepreneurship, was launched in December 2015. The objective of this program is to reach out to aspiring entrepreneurs, and expose them to a global entrepreneurship curriculum while at the same time mentor them on a two months project that each will undertake individually.

## MOVING AHEAD IN 2016

Expanding the network of 1M1B Microaccelerators within India, other SAARC countries, and Vietnam.

## 1M1B MICROACCELERATOR IN GUPTKASHI, UTTARAKHAND

In November 2015 1M1B launched its 6 months long 1M1B Fellowship Program with the prime focus of having fellows from the cities, along with the 1M1B Team, work in the local community in the state of Uttarakhand, a beautiful hill state in the Himalayan belt of north India. 1M1B will set up its Microaccelerators here for initiating social entrepreneurship initiatives. The pilot program is supported by the Uttarakhand Mandal of America (UMA). The first 1M1B Microaccelerator is being set up at JVNS, a school at Guptkashi in Rudraprayag district of Uttarakhand. The centre aims to impact about 1200 lives, and 300 families in this village. The telemedicine activities of the centre have started on pilot scale from this centre from February 2016. In the next few weeks other social ventures like tourism and product manufacturing from recycled material will be initiated. Through its microaccelerators 1M1B will be offering employment to local community members in addition to offering scholarship to participating students from the region.



2015  
2016

Community  
Outreach

## 1M1B IN PRESS & MEDIA

Click Here: 1M1B's programs covered by press worldwide

Click Here: 1M1B's UN event coverage

Click Here: Manav Subodh and the work of 1M1B featured by Forbes

## TESTIMONIALS

My internship with 1M1B - MSI has given me a comprehensive knowledge of the medical and corporate social service industry, and has given me the confidence and the required experience necessary to enter in the field of development.

### Hargun Aiden

Senior Mentor in the 1M1B-MSI mentorship program (part of MSI's project Generation)



The foundation work that goes into a start up is essential and needs to be concrete. Entrepreneurship basics (E-basics) helped us immensely in understanding what is required for setting up a good foundation and building on it further.

### Malvika Verma, Co-founder Basta: Waste to worth



"I am glad to have attended your workshop at Delhi. I strongly appreciate the initiative put up by 1M1B. It was a great opportunity to interact with Mr Manav Subodh and Mrs Swati Subodh. I need your help as I want to take a step forward with my idea. I want to be a part of your upcoming programs, workshops as well"

### Mishi Khurana, Homemaker- attended level 1 workshop organized by NBT conducted by 1M1B

If you are interested to participate in our future programs or want to be informed about our work please fill out the joining form: <http://www.surveymonkey.com/r/1M1B>

### 1M1B Foundation

Website: [www.activate1m1b.org](http://www.activate1m1b.org)  
Email: [contact@activate1m1b.org](mailto:contact@activate1m1b.org)  
Twitter: [@activate1m1b](https://twitter.com/activate1m1b)  
Facebook: [www.facebook.com/amillionforabillion/](https://www.facebook.com/amillionforabillion/)

### 1M1B PARTNERS

1M1B is proud to partner with UN-Habitat, Washington Arch Angels & McKinsey Social Initiatives