

1M1B Invites You
to an Interactive Discussion on
Economic Empowerment of Indigenous and Underserved Communities
through Youth Leadership and Entrepreneurship

SIDE EVENT

10:00 hrs - 1300 hrs
Friday, 10th March 2017
at United Nations Population Fund (UNFPA) Headquarters,
605 3rd Ave, New York
RSVP: www.1m1b-un.eventbrite.com

BROWN BAG

1400 hrs - 1530 hrs
Monday, 13th March 2017 at
United Nations Women (UN Women) Headquarters,
220 E 42nd St, New York
RSVP: www.1m1b-unwomen.eventbrite.com

Both events are co-organized by 1M1B and United Nations Inter-Agency Network on Youth Development's Working Group on Youth & Gender Equality

Side Event Keynote Speaker

Ms. Lakshmi Puri
Assistant Secretary-General of the United Nations and Deputy
Executive Director of UN Women

Mandatory RSVP for Side Event & Brown Bag due to UN Security and limited seating

Contact us at contact@activate1m1b.org

The events will address the specific challenges posed to indigenous & underserved communities. Presentations and discussions will explore potential solutions that will address:

- Income enhancement programme for indigenous & underserved communities through youth engagement
- Skill for entrepreneurship and Job Creation initiatives for rural development
- Developing empathy, design thinking, leadership skills by engaging Urban Youth to take entrepreneurial call to action

Speakers will showcase the proven success of campaigns spearheaded by local women and youth leaders. This will hopefully inspire co-creation of initiatives with governments, private corporations, and large policy entities to explore these models to its full potential.

Speakers Include:

→ **Ravi Karkara**, Senior Advisor to UN Assistant Secretary General/Deputy Executive Director of UN Women and Co-Chair of UN Inter-Agency Network on Youth Development (@ravikarkara)

→ **Manav Subodh**, Senior Fellow, Lester Center for Entrepreneurship & Director, International Development, Berkeley Haas School of Business (@ManavSubodh)

→ **Swati Subodh**, Co-founder 1M1B Foundation (@swatisubodh)

→ **Kareem Hertzog**, US Partner 1M1B (@KHertzog360)

→ **Ganta Haritha**, young indigenous women from Weaver's Community in India (via Video)

→ **Young Advocates (Ages 12-22)** and many more.

A Million for A Billion (1M1B) is an entrepreneurship skill development and jobs creation initiative to activate 1 million young entrepreneurs who will create innovations and jobs that will impact 1 billion people in the undeserved regions of the world. Partnering with United Nations, State Govt of Andhra Pradesh (India), UC Berkeley, Intel and McKinsey, 1M1B's initiatives have expanded to Caribbean, India, United States, Ghana and Vietnam. 1M1B (a 501c3 non-profit organization) is aligned to the United Nations Sustainable Development Goals activating jobs and entrepreneurship for indigenous communities by engaging urban young leaders and startups.



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