



A Million for A Billion



**IM1B NEWSLETTER**  
March 2017

[www.activate1m1b.org](http://www.activate1m1b.org)

## ABOUT US

A Million for A Billion (1M1B) Foundation, a 501c3 non profit, started its activities in early 2015 with the mandate of empowering a million people by the year 2020 who will further impact a billion more to create balanced economic prosperity. Yes it is possible! All it takes is one person economically impacting ten more in his/her community, and these ten impacting a further ten.

This year, 1M1B Foundation completed two years of its existence. In alignment with its mandate to work to economically empower indigenous communities worldwide, the year saw the expansion of 1M1B's activities to newer domains and geographies.



## IMPACT: 1M1B 2016-17



\*EIR: Entrepreneurs-in-residence

## THE FOUNDERS BEHIND THIS INITIATIVE

### MANAV SUBODH

Mr Manav Subodh, Founding Board Member of 1M1B, is a Senior Fellow, Lester Centre for Entrepreneurship & Director, International Development, Berkeley Executive Education at University of California, Berkeley. He plays a pivotal role in accelerating innovation, employability and facilitating StartUps.

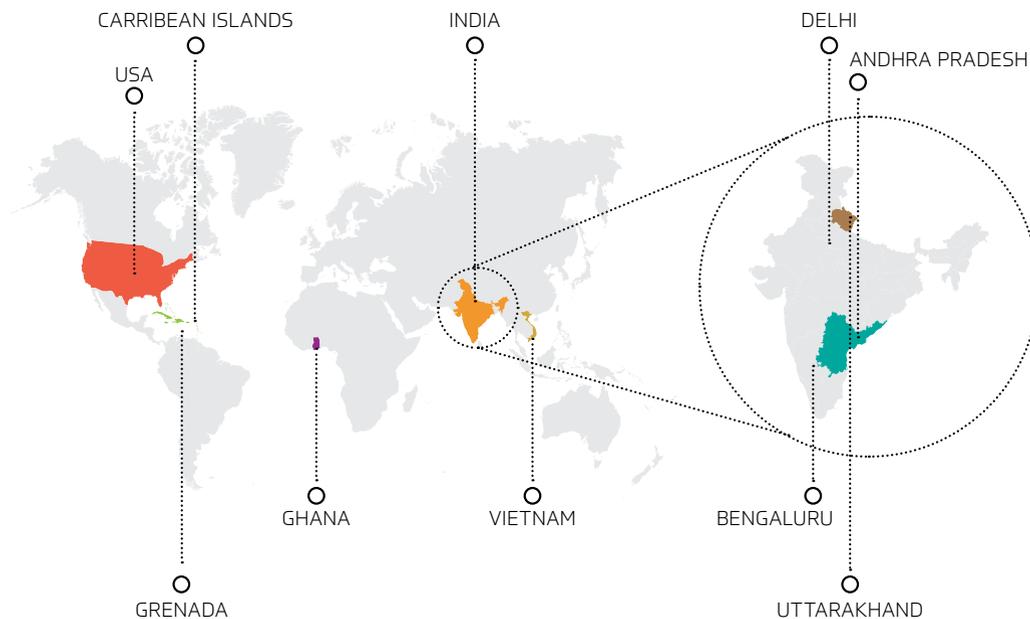


### SWATI SUBODH

Dr Swati Subodh, Co-founder 1M1B, is a scientist in the field of Biotechnology and has worked extensively with leading government and private organizations. She is on various panels and committees of international & national repute and consults regularly for industry and academia. She is also a columnist & writer for leading publication houses in the field of Science and on StartUps. She is passionate about affordable and accessible public health initiatives.



## 1M1B'S GLOBAL FOOTPRINTS



## CHARTING NEW TERRITORIES: 1M1B IN GHANA (AFRICA) & GRENADA (CARIBBEAN)

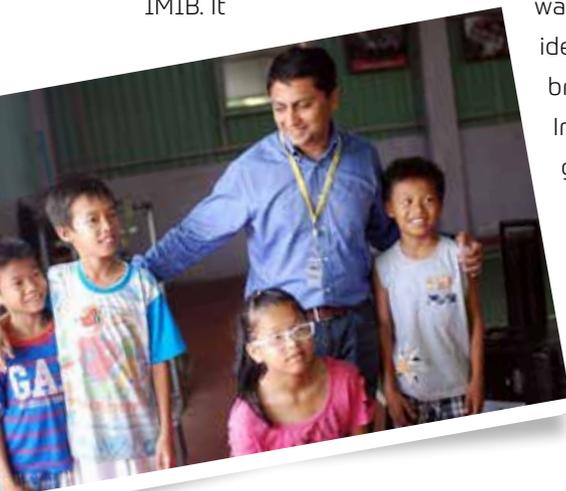
Over the first two weeks of June 2016, 1M1B, in association with Global Leadership Coalition and various country partners, conducted Entrepreneurship Boot Camps with budding young entrepreneurs in Ghana and Grenada, supporting them to create innovative solutions to challenges in the area of agriculture, climate change, sustainable energy, education, health and entertainment. The boot camps were conducted by 1M1B trainer, Ms Ritu Singh.



## HOLDING HANDS: WORKING WITH CHILDREN AND YOUNG ADULTS IN ORPHANAGES OF VIETNAM

1M1B worked with volunteers from Team 4 Tech (a non profit based in Redmond, California) and Orphan Impact, to make children graduating out of orphanages jobs and entrepreneurship ready. This was done by executing a small idea which has the potential to develop an entire new level of thinking amongst teachers and the community at large in Vietnam. The training was delivered to the students by the trained Orphan Impact teachers with continuous mentoring from Manav Subodh, from 1M1B. It

was through this small idea a big change was brought. The Orphan Impact team is now getting ready to scale the “Hero’s mindset curriculum” to various orphanages in Vietnam.



## A NEW HORIZON: WORKING WITH THE AFRICAN- AMERICAN COMMUNITY OF NEW YORK, USA

1M1B aimed to create more opportunities for the African-American community in New York City who have faced several challenges due to poverty and lack of opportunities. 15 teams were selected to further undergo a 9 weeks 1M1B accelerator and mentoring program conducted by 1M1B US Partner, Mr Kareem Hertzog.



## CHANGING THE WORLD, ONE IDEA AT A TIME!

Under the IM1B Change The World Internship (or ChangeShips) program each year students and young professionals are mentored to generate their business plans and test their ideas in the field. This year too the program ran simultaneously for participants in India and the United States of America. A total of 34 young entrepreneurs attended the virtual weekly sessions over 9 weeks after being selected from over 100 applicants. In India, IM1B joined hands with Foundation for Excellence (FFE) to provide a platform for young entrepreneurs to develop and showcase their innovative ideas. Learning entrepreneurial skills can be life changing for these students from underserved communities, who spent umpteen hours on the field to validate and pivot their ideas to fine tune their projects. The final 5 most promising ventures will be showcased at IM1B's annual event at the UNFPA and UN Women at New York this year in March 2017.



## THE JOURNEY CONTINUES IN UTTARAKHAND, INDIA

In the Rudraprayag district of Uttarakhand, IM1B continued its journey by initiating the 'Social Volunteering for Rural Tourism' program and Market Connect Program, 'The Teddy Bear Project', in addition to its existing Healthcare program. In the coming year these programs will be scaled to more villages in the region.

[Click to Go to Part-1](#) / [Go to Part-2](#) of video documentary



## THE BIRTH OF INDIA'S FIRST SMART VILLAGE!

IM1B Foundation started its tele-health clinic and jobs accelerator as part of the Smart Village Initiative, in partnership with UC Berkeley and Government of Andhra Pradesh in June 2016. Driven by the core idea of social entrepreneurship, the initiatives engaged local members to drive the programs and in a short span of time scaled to 3 villages in the East Godavari district of the state. The programs are now slated for expansion to a total of two districts of the state in the next one year.



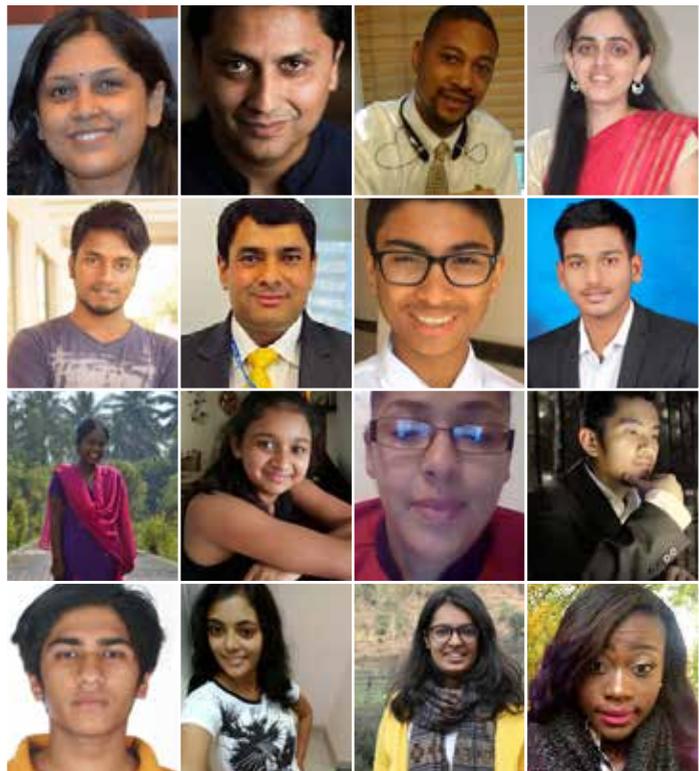
## 1M1B FUTURE LEADERS PROGRAM

The program was launched in February 2017. It aims to create a new brigade of socially conscious young leaders and innovators who are connected to their communities. The program, which is initially being launched in various high schools across India, aims to foster global vision, empathy, knowledge, skills, and immersive experiential learning to enable young minds to catalyze practical solutions to the issues pertaining to their communities through action and advocacy.



## 1M1B AT THE UNITED NATIONS

For the second consecutive year, 1M1B will be presenting its work from across the globe at various events at the United Nations. Young entrepreneurs, Indigenous women and Fellows/Interns working with 1M1B, will be presenting at events scheduled at the United Nations Populations Fund (UNFPA) Headquarters, UN Women Headquarters, and Columbia University besides participating at the Youth CSW 61 Event at the United Nations Headquarters in March 2017. The events mandate dissemination of innovative ideas, which have seen successful on-ground implementation, to be showcased for adoption and scalability among global changemakers



## TESTIMONIALS



**DIKSHA BIJLANI, 1M1B FELLOW  
2015-16**

“My association with 1M1B has been a remarkable realization in how to find the most effective solutions to problems that arise in most Indian villages. This fellowship has been a conduit to make me realize my own potential in finding these solutions, and implementing them on the ground”.



**HARITHA GANTA, SOCIAL ENTREPRENEUR  
MENTORED BY 1M1B IN ANDHRA PRADESH,  
INDIA, CO-SPEAKER AT TEDXDELHI 2016 WITH  
MANAV SUBODH, 1M1B.**

“Because of the opportunity to talk at TEDx I got to travel on an aeroplane for the first time...I am more confident than ever. The opportunity to talk at the United Nations is the best opportunity of my life. Through this talk I am hoping that the weaver's community of my village will be brought to the limelight”.



**MUKESH ANSHWAL, 1M1B  
SOCIAL ENTREPRENEUR,  
UTTARAKHAND**

“My year long association with 1M1B has been inexplicably good. Their initiatives in healthcare have been much appreciated by the people of Guptkashi”.



**LAKSHMI, BENEFICIARY  
OF 1M1B TELE-HEALTH  
CLINIC AT MORI, ANDHRA  
PRADESH**

“Telemedicine centre near my home helped me keep track of my health and I ended up changing my ineffective medication after 5 years”



**CRIS MERCADO, 1M1B  
CHANGESHIP 2016-17  
WINNER FROM NEWYORK**

“The curriculum emphasis on user testing and support from its staff has been quite helpful. It's no accident that since participating in 1M1B, I have earned funding for KeyJargon to carry us through 2017”.

## NEW PARTNERSHIPS

CARE Hospitals & 1M1B Foundation laid the foundation stone for a Healthcare Skills Centre at Mori village, Andhra Pradesh

Dr Soma Raju, Chairman & Managing Director, CARE Hospitals recently joined 1M1B's Advisory Board



## 1M1B AT VARIOUS INTERNATIONAL FORUMS

- Swati Subodh, TEDxBangalore (May 2016)



- Manav Subodh, TEDxDelhi (November 2016)



- Swati Subodh, SMC MasterClass (December 2016)
- Swati Subodh, BioAsia 2017 (February 2017), Panelist at the session on "How technology enabled care is transforming India"

## 1M1B FOUNDATION

Email: [contact@activate1m1b.org](mailto:contact@activate1m1b.org)  
Facebook: [www.facebook.com/amillionforabillion/](http://www.facebook.com/amillionforabillion/)  
Twitter: [@activate1m1b](https://twitter.com/activate1m1b)  
Website: [www.activate1m1b.org](http://www.activate1m1b.org)

## JOIN US:

Be a part of the growing 1M1B Community worldwide. Fill the [Joining Form](#) to stay connected.



Contribute to  
1M1B's initiatives